



# 2023 Rate Card

Printed advertising in The Ringing World

## Display Advert Rates (single insertion)

	<p><b>Ninth page</b> 60mm (W) x 80mm (H) Colour: £45 Black &amp; White: £36</p>	
	<p><b>Eighth page</b> 92mm (W) x 61mm (H) Colour: £50 B/W: £40</p>	
	<p><b>Sixth page</b> 92mm (W) x 80mm (H) Colour: £60 B/W: £48</p>	
	<p><b>Quarter page</b> 92mm (W) x 126mm (H) Colour: £81 B/W: £65</p>	
	<p><b>Half page</b> 188mm (W) x 130mm (H) Colour: £146 B/W: £117</p>	
	<p><b>Full page (text area)*</b> 188mm (W) x 260mm (H) Colour: £259 B/W: £209 (*full bleed available)</p>	

## Notices / Line Advert Rates (black & white)

All types of text-only notices and announcements

- Ringing/meeting notices 20p per word (includes AGMs, special practices, events)
- All other notices: 60p per word for first 20 words then 20p thereafter
- Upgrade to Semi Display for £10. Add picture/logo for £5
- Death and funeral notices free of charge (*donations welcome*)
- Payment in advance

Barnstaple Ringers AGM 23rd April 2022 at 2pm. All welcome.  
Email BR@ringing.co.uk

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*A 'Semi Display' notice*

## Design and Discounts

- We can help you design your advert
- No charges on simple designs up to sixth-page size or print-ready artwork at any size
- Design charges apply on larger and complex advertisements
- Discounts available for series bookings:

Bronze	5%	3 issues over 2 months
Silver	10%	6 issues over 6 months
Gold	15%	12 issues over 12 months
Platinum	20%	24 issues over 12 months
Diamond	25%	52 issues over 12 months

## Leaflet Insertion, BellBoard, Diary & Calendar Promotions

Please ask for details • Package discounts available