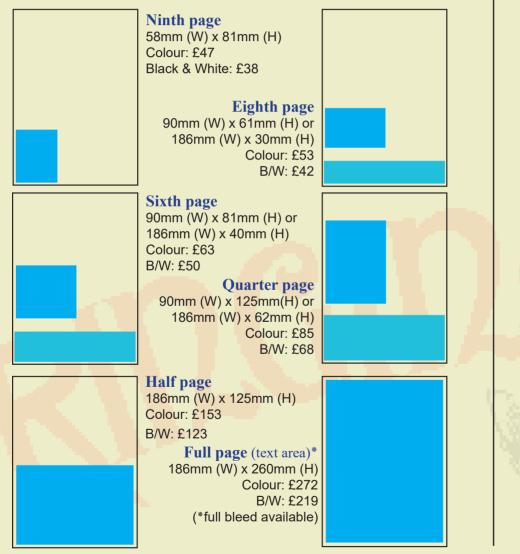


### **Display Advert Rates** (single insertion)



# 2024 Rate Card

Printed advertising in The Ringing World

### Notices / Line Advert Rates (black & white)

All types of text-only notices and announcements

- Ringing/meeting notices 20p per word (includes AGMs, special practices, events)
- All other notices: 60p per word for first 20 words then 20p thereafter
- Upgrade to Semi Display for £10. Add picture/logo for £5
- Death and funeral notices free of charge (donations welcome)
- Payment in advance

## **Design and Discounts**

- We can help you design your advert
- No charges on simple designs up to sixth-page size or print-ready artwork at any size
- Design charges apply on larger and complex advertisements
- Discounts available for series bookings:

Bronze	5%	3 issues over 2 months
Silver	10%	6 issues over 6 months
Gold	15%	12 issues over 12 months
Platinum	20%	24 issues over 12 months
Diamond	25%	52 issues over 12 months

#### Leaflet Insertion, BellBoard, Diary & Calendar Promotions

Please ask for details, costs from £15 a month • Package discounts available

For display adverts, call or email us (01264 366620, advertising@ringingworld.co.uk). For notices and line adverts, see ringingworld.co.uk/submit. All prices include VAT.

Barnstaple Ringers AGM 23rd April 2022 at 2pm. All welcome. Email BR@ringing.co.uk

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A 'Semi Display' example notice